



Transforming  
**KNOWLEDGE** into  
**COMPETENCE**

[www.industrialautomationreview.com](http://www.industrialautomationreview.com)



**INDUSTRIAL AUTOMATION REVIEW**

Digital Connect for Automation Industry

online initiative by **ENGINEERING  
REVIEW**

India's leading industrial B2B magazine

**Industrial Automation Review** has expertise to provide informed and insightful coverage about industrial automation. **IAR** being arm of 17 year old brand - **ENGINEERING REVIEW** magazine has a legacy of unique editorial approach that provides knowledge & intelligence for management to IT to professionals on the plant floor. Automation professionals can keep themselves updated via latest industry news and developments, new products and technologies, and successful implementations that maximize return on automation.

**INDUSTRIAL AUTOMATION REVIEW (IAR)** provides industry insights to executive management, operations, engineering, and IT professionals in discrete and batch manufacturing and the process industries. IAR always keep its audience updated about products, technologies and strategies for process, batch and discrete control; software; safety; and the management of assets, information and energy.

## INDUSTRIES COVERED



### PROCESS AUTOMATION

- Analyzer systems
- Monitoring systems
- Safety systems
- SCADA systems



### FACTORY AUTOMATION

- Factory Automation systems & equipment assembly
- Industrial Image Processing
- Sensor Technology
- Sensors and Measuring Equipment
- Industrial PCs



### ROBOTICS

- Industrial robots
- Robot welding systems



## INSTRUMENTATION & CONTROL ENGINEERING

- Electropneumatic & electrohydraulic control systems
- Radio remote control systems
- Stepping motor controls & switchgear - Numerical & programmable controls
- PAC & PLCs
- HMI
- Industrial control technology
- Panel board devices
- Safety and surveillance system
- Calibration equipment
- Measuring and testing



## BUILDING AUTOMATION

- Biometric access control systems
- RFID access control systems
- Building management systems
- Energy management systems
- Solar applications & solar integrators
- Green energy



## HYDRAULICS & PNEUMATICS (FLUID POWER)

- Actuators
- Hydraulic systems
- Control valves & cylinders
- Pressure switches
- Hydraulic pumps
- Pneumatic control systems
- Pneumatic cylinders & motors
- Tube fittings & manifolds

**INDUSTRIAL AUTOMATION REVIEW** is a digital platform in which our audience like Technical Directors, Plant Heads, Maintenance Heads, Operation Managers, Production Heads, Design Engineers, Project Managers experiences technological advancements in the fields of process automation, factory automation, instrumentation & control, building automation, robotics, fluid power.



## INDUSTRY DOMAIN

- |                 |              |
|-----------------|--------------|
| ■ Chemicals     | ■ Rubber     |
| ■ Oil & Gas     | ■ Textile    |
| ■ Pharma        | ■ Automotive |
| ■ Steel & Metal | ■ Cement     |
| ■ Food Process  | ■ Power      |
| ■ Packaging     | ■ Glass      |
| ■ Printing      | ■ Paper      |
| ■ Plastics      | ■ Beverages  |



## AUDIENCE COMMUNITY

- Manufacturing Heads
- Maintenance Managers
- Project Managers
- Chief Engineers
- R&D Heads
- Plant Heads
- Technical Directors
- Production Managers
- Operations Heads
- System Integrators
- Consultants

## BANNER ADVERTISING

High impact, rich media ads demand the attention of each person who visit the page. Choose from several innovative ad layouts such as horizontal banner, tower banner, sky scrapers & box type banners.

### Home Page branding (per month):

Type	Size (in pixels)	Rotating	Exclusive
Top	(W) : 728 X (H): 90	INR 35,000 \$ 600	INR 45,000 \$ 700
Tower Banner	(W) : 160 X (H): 600	INR 30,000 \$ 500	INR 35,000 \$ 600
Middle Strip	(W) : 600 X (H): 90	INR 25,000 \$ 400	INR 30,000 \$ 500
Sky Scrapper	(W) : 300X (H): 600	INR 20,000 \$ 300	INR 25,000 \$ 400
Box	(W) : 300X (H): 250	INR 15,000 \$ 250	INR 20,000 \$ 350

### Inner Content Page branding (per month):

Type	Size (in pixels)	Rotating	Exclusive
Strip Banner	(W) : 600 X (H): 90	INR 25,000 \$ 400	INR 30,000 \$ 500